

LESSON PLAN

August 2018

The Japanese Watchmaking Industry



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A SYNCHRONISED COINCIDENCE

C2 ADVANCE

Stages	Procedure	Time
Objectives	<ol style="list-style-type: none"> 1. To practice <ol style="list-style-type: none"> a. scanning and skimming for details (organising details) b. indentifying word meaning in context 	
Warmer	<ol style="list-style-type: none"> 1. Teacher asks the class if they know any famous Japanese product brand names. 2. Elicit responses. 	2 mins
Pre-reading	<ol style="list-style-type: none"> 1. Teacher then writes the following on the board: <ul style="list-style-type: none"> <li style="margin-right: 20px;">- Rolex <li style="margin-right: 20px;">- Swatch <li style="margin-right: 20px;">- Omega <li style="margin-right: 20px;">- Seiko <li style="margin-right: 20px;">- Citizen 2. Ask students - Which of the above brand names are from Japan and what product do these brands produce? <ol style="list-style-type: none"> 1. Elicit responses. 2. Teacher then asks students to guess what they think they are going to read about in this lesson. 3. Elicit responses. 	3 mins
While-Reading	<ol style="list-style-type: none"> 1. Teacher distributes Task 1. 2. Gets students to work with a partner to arrange the statements according to the right chronological sequence. 	10 mins
Post-reading	<ol style="list-style-type: none"> 1. Teacher elicits and confirms answers to Task 1. 2. Next, teacher distributes Task 2. 3. Students continue to work with their partners to complete exercises. 4. Teacher elicits and confirms answers. Next, teacher distributes Task 3. 5. Students work in pairs to label the different parts of a watch. 6. Teacher elicits and confirms answers. 7. Teacher shows the class a video clip on how to make a sundial. https://www.youtube.com/watch?v=lcL2f-KInWI (Optional activity) 	20 mins
Wrap	<ol style="list-style-type: none"> 1. Teacher can get students for a class project to make and experiment a sundial. 2. Teacher wraps up lesson. 	5 mins

TASK 1

Read the statements below and arrange them into chronological order.

a) Japanese government then decided to adopt the Western solar calendar to replace the old Japanese lunar calendar.	
b) Due to high demand of pocket watches in Japan, the Seiko Corporation opened its own factory producing Japanese-made pocket watches.	
c) A Spanish missionary brought the first mechanical clock to Japan as a gift to a feudal lord.	
d) Japanese manufacturing company obtained watchmaking equipment from the States and began to produce pocket watches.	
e) Rodolphe Schmid, a Swiss man who moved to Japan, helped established the Japanese watch company Citizen, which was able to produce writswatches.	
f) The Japanese then began to make self-winding mechanical watch and the Japanese manufacturer Orient is now one of the best producers of premium mechanical watches.	
g) Japanese watchmakers began to make wall clocks with the newly adopted Western time system.	
h) The first quartz-movement watch was invented in Japan and the more accurate quartz watches dominated the local and international market.	
i) Christian missionaries opened a vocational school to teach Japanese students to make clocks, but the clocks still followed the old Japanese time system which was based on the lunar calendar.	
j) Japan has become a leading innovator in watchmaking technology for they produce digital watches with multiple additional functions, as well as watches that are environmentally friendly.	

TASK 2

Look for a word or phrase from the article to complete each sentence below. Use the definitions provided as guides.

1. The _____ of the company was tarnished when its founder was found involved with a fraud scheme.

Definition: good name

2. Finally, we _____ the shareholders' approval and managed to launch the new product.

Definition: received or got something from others

3. To _____ a business successfully, you must be clear with your business structure and have sufficient money for your startup.

Definition: set up or start

4. Bill Gates is _____ for his charity organization and huge philanthropic donations to help the poor and needy.

Definition: worthy of attention

5. I can't live without a Smartphone. It is a _____ in today's society.

Definition: something necessary to have

6. In business you just have to try every possible method and idea until you find your _____.

Definition: a specialised segment of the market for a particular kind of business

7. The businessman _____ his position in the car industry by having partnership with the world largest automotive manufacturer.

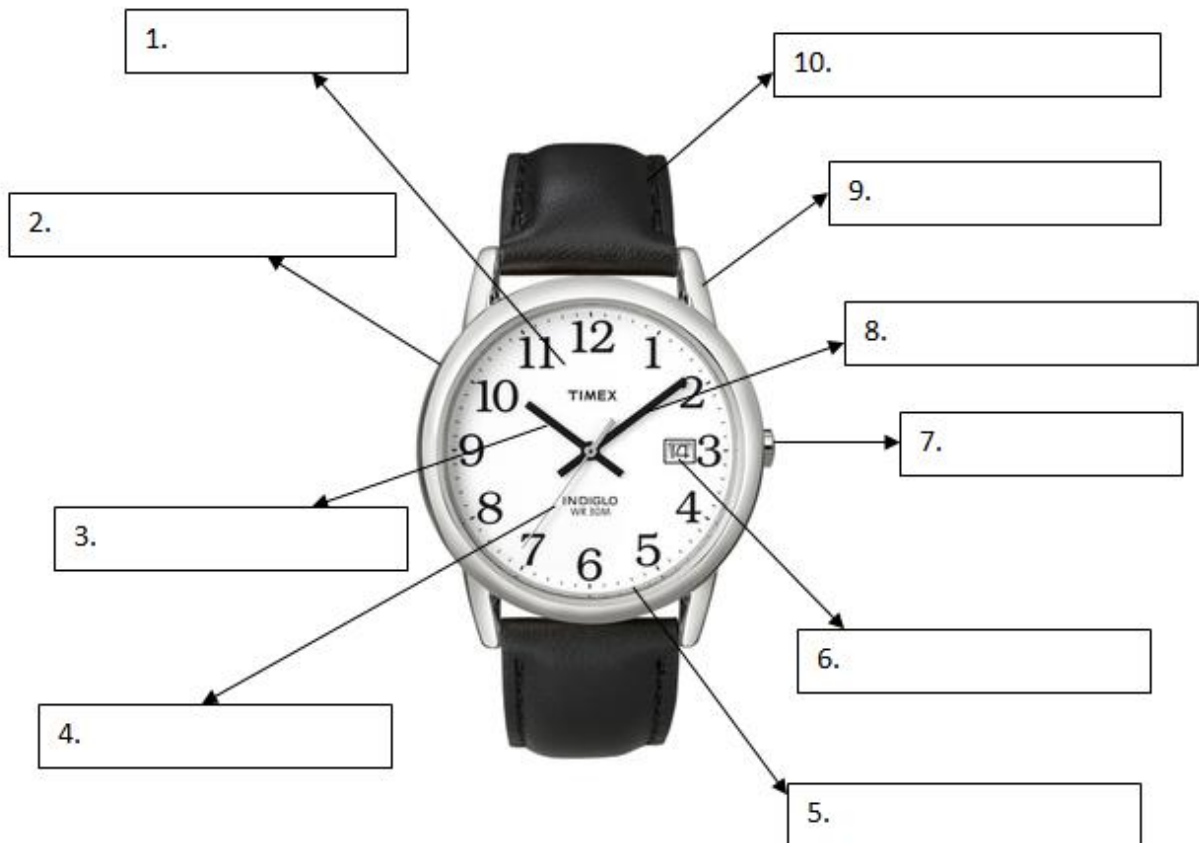
Definition: made secure and firm

8. Although completion in the soft drink industry is fierce, Coca-Cola still kept its _____ as the world's most-loved beverage brand.

Definition: a leading or dominant status

TASK 3

Label the parts of a watch with the words provided. Use the definitions provided as guides.



hour hand – indicator that moves over the dial to point at the hour	strap - a strip or band of leather or rubber that holds the watch to the wrist
minute hand – indicator that moves over the dial to point at the minute	dial - a plate, with a metal base that carries certain indication, such as the hours, minutes and sometimes seconds
second hand – indicator that moves over the dial to point at the second	lug – a part that secure the strap or bracelet to the watch case
case - the container that protects the watch movement. Cases are available in many shapes such as round, square, oval and rectangular.	crown - a button on the outside of the watch case used to set the time and calendar

bezel - a ring around the watch

calendar window – a window that displays numbers of the date

ANSWERS

Task 1 (A)

- a) 3
- b) 6
- c) 1
- d) 5
- e) 7
- f) 8
- g) 4
- h) 9
- i) 2
- j) 10

Task 2

- 1. reputation
- 2. obtained
- 3. establish
- 4. notable
- 5. must-have
- 6. niche
- 7. solidified
- 8. pole position

Task 3

- 1. case
- 2. bezel
- 3. hour hand
- 4. second hand
- 5. dial
- 6. calendar window
- 7. crown
- 8. minute hand
- 9. lug
- 10. strap